

# WATER TOURISM CENTRE

*Official representative and online service for tourists, concerning searching and purchasing water tour tickets from shipping companies WITHOUT DEALERS*

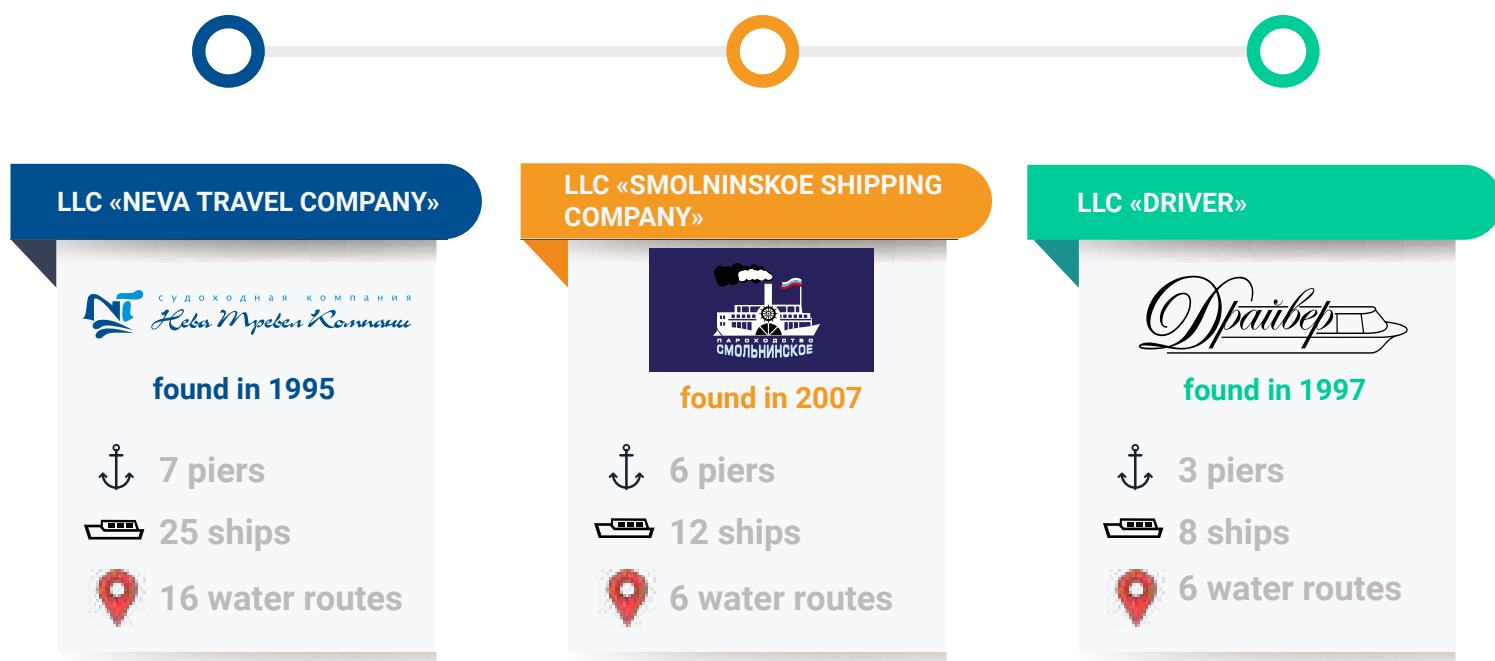
- Association of 3 biggest shipping companies in the domain of boating: «Neva Travel Company», «Driver», «Smolninskoye Shipping Company»



- Fundamental tent of business community is observance of quality standards of:
  - technical equipment (every shipping company has an automatic sales system and equiped ticket offices on piers)
  - ships (all ships have quality and safety certificates of River and sea Registry)
  - tourist services on piers and aboard

# OPERATING SHIPPING COMPANIES

## PERFORMANCE INDICATORS



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TOTAL MARKET SHARE OF COMPANIES **30%**

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OVERALL NUMBER OF PIERS **16**

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TOTAL NUMBER OF ROUTE TYPES  
\*for calculating we use route types regardless amount of shipping companies which operate this tour **28**

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TOTAL AMOUNT OF SHIP UNITS **45**

# SYSTEM INTERACTION

WE PROVIDE BOOKING SERVICE FOR PURCHASING TICKETS FOR WIDE RANGE OF BOAT TOURS ALONG RIVERS AND CANALS DIRECTLY FROM SHIPPING COMPANIES



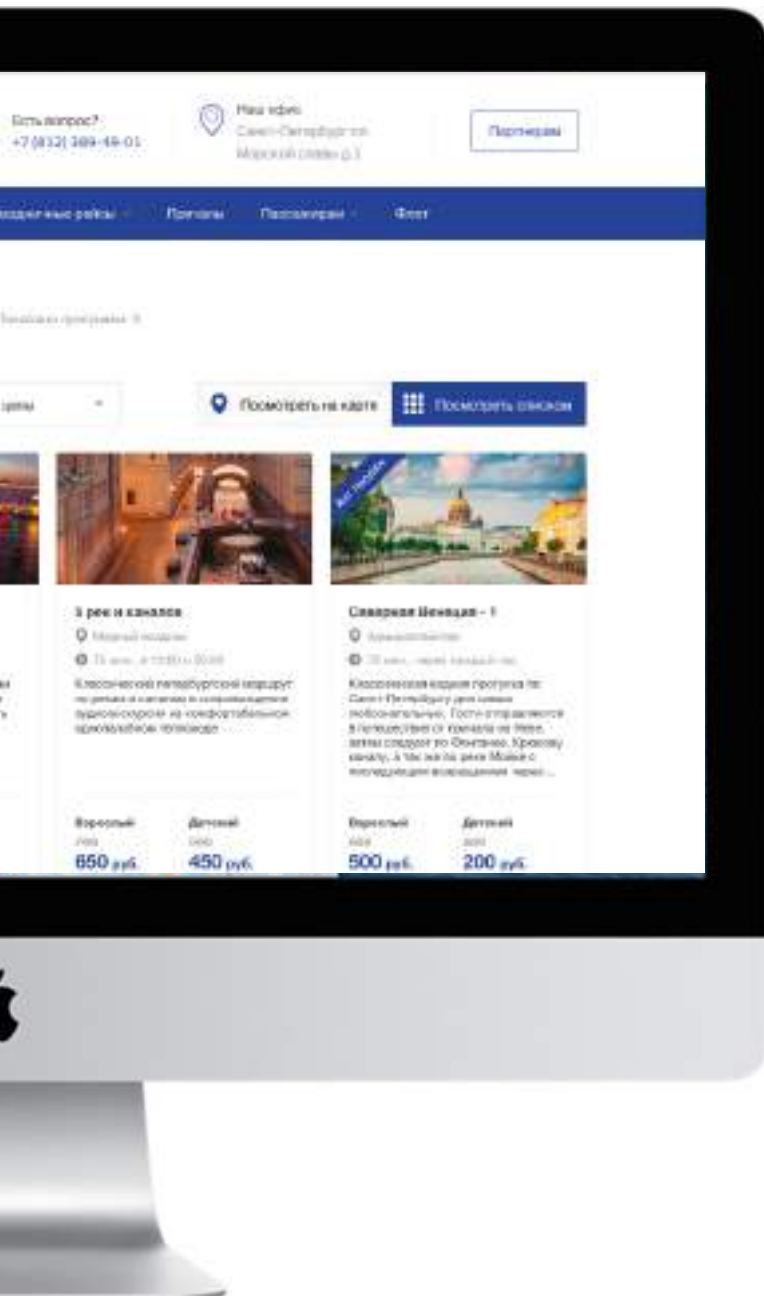
## OUR ADVANTAGES

- Buying tickets directly from shipping companies without overpayments
- All tickets are sold for the determined trip, so there is no risk of oversales. All tourists are informed on time about any changes
- Every partner has his account with all order information, statistics and automated financial reconciliation
- Integration possibilities: API integration, easy installing web-widget for purchasing tickets on your web site
- Set of useful filters and interactive map for searching water routes (ready in april 2018)
- English version of web site and personal account (ready in april 2018)

# WEB SITE WWW.BOATTOUR.RU

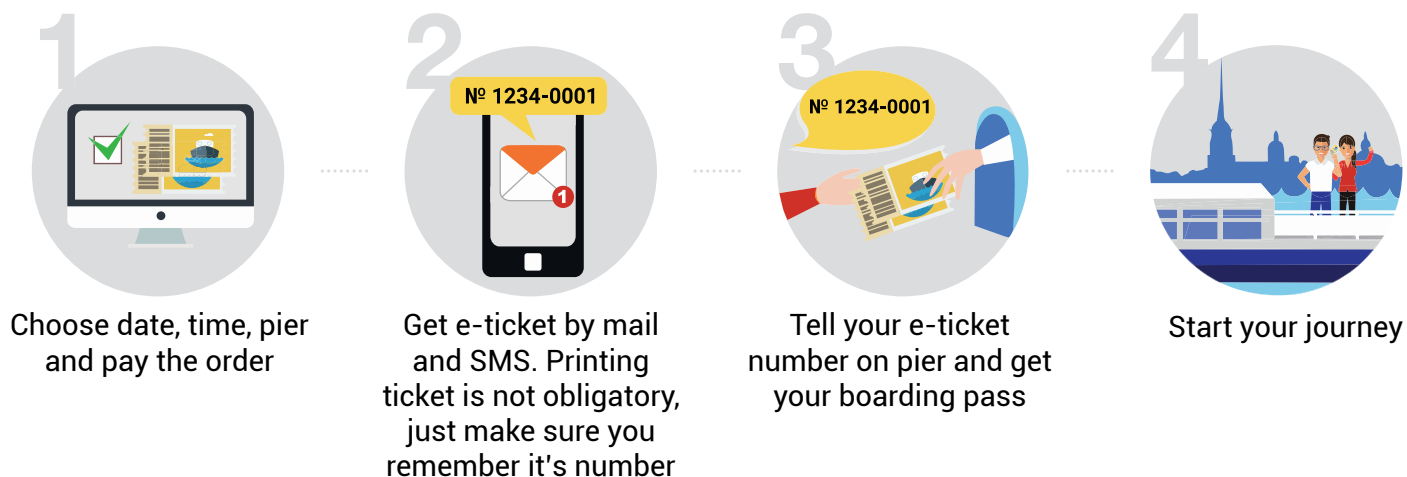
WEB SITE WWW.BOATTOUR.RU IS THE UNITED TOURISTS RESOURCE FOR PURCHASING TICKET FOR ALL BOAT TOURS IN SAINT-PETERSBURG

## ADVANTAGES OF ONLINE SHOPPING



- Quick buying in few clicks
- Best prices from shipping companies
- E-ticket will come to email and as a message to your phone number in 5 seconds
- Showing E-ticket on the phone screen or an sms will be enough for boarding
- Usefull online catalog with full description of routes
- Tourist service centre working hours: 10 a.m. - 01 a.m. next day
- Interactive map of all routes (in work)
- Around the clock tourist service center

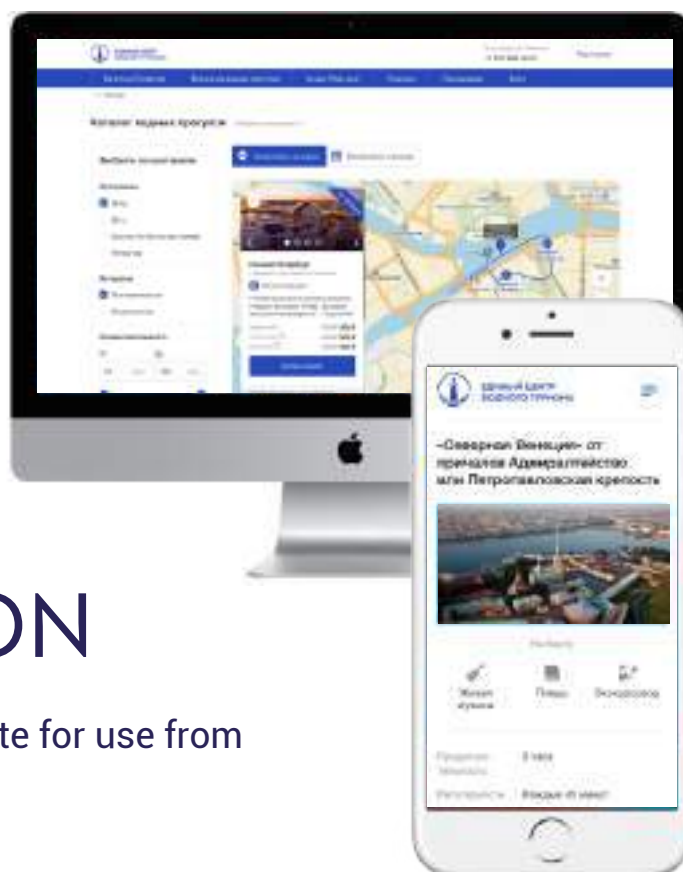
# HOW DOES THE TICKET SERVICE WORK?



## INTERACTIVE MAP OF ALL WATER ROUTES IN SAINT-PETERSBURG

■ Easy filter to choose water tour by

- type
- theme
- price
- departure pier
- name
- on-board facilities



## MOBILE VERSION

■ User-friendly mobile version of website for use from your mobile phone browser

# PARTNER PERSONAL ACCOUNT

A CONVINIENT TOOL FOR PARTNERS FOR BOOKING TICKETS ON REGULAR WATER TRIPS

## HOW DOES THE TICKET SERVICE WORK



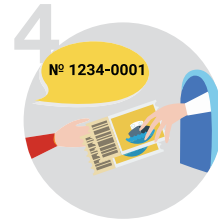
Registration to get system login and password



Partner's manager chooses date, time, pier, enters tourist's contacts and confirm the order.



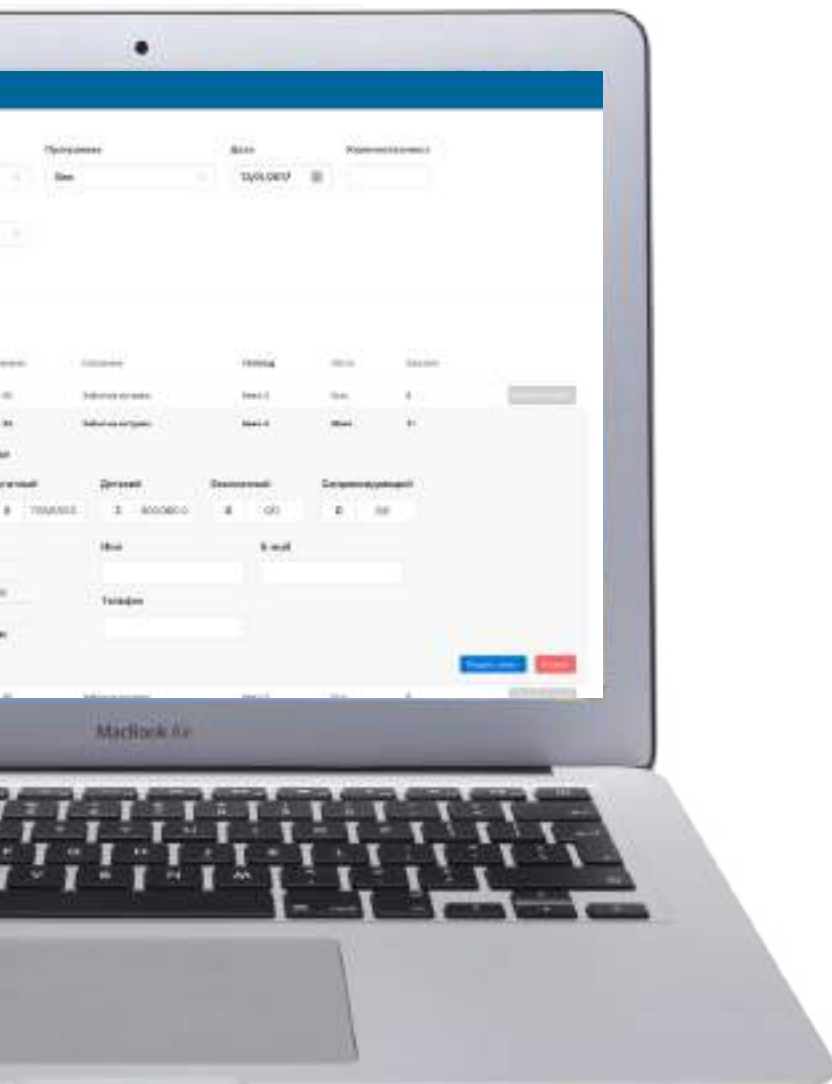
E-ticket might be printed, sent by e-mail or SMS. It is enough for tourist to remember ticket number



Tourist should tell his e-ticket number in the ticket office on pier and get his boarding pass



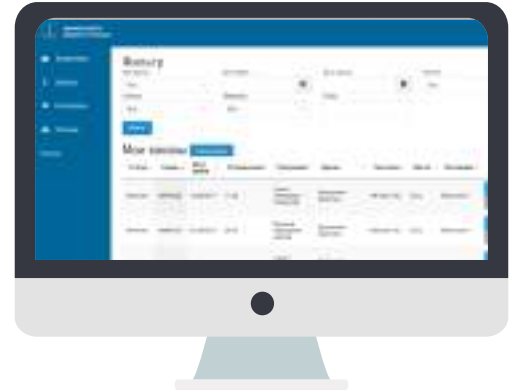
Start your journey



- Set of usefull filters for quick search of tours
- Functional of printing tickets, sending E-tickets through email or phone message service
- All information about the order: tickets, prices and partner's commission
- Partner can create separate profiles for his managers with different functions (admin - all functions available/ cashier - only sales profile)

# EASY ADMINISTRATION OF CURRENT ORDERS

Order module that allows our partners to get information about all orders, reprint your tickets, find contacts of tourist or cancel the order



# ANALYTICS MODULE

Module for sales analysis, turnover and revenue indicators



# AUTOMATIC RECONCILIATIONS

Fast and easy procedure of monthly reconciliations in partner's account



# PROMO CODES

We provide promo codes on fee conditions for self - use by clients of partner on your website.



# INTEGRATION POSSIBILITIES

## WIDGET FOR INSTALLATION ON WEBSITE

[Buy online](#)

Easy installation of sale widget on website of partner

Your partner can start saling tickets in very short time on his website using your system widget.

We constantly work on it's usability for emprovement of conversion and user friendliness.



## API INTEGRATION

Possibilities of API integration with partner's booking system.



# TYPES OF SHIPS

## MOIKA

Single deck ship

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 18 ships

 Passenger capacity  
under 30 persons



## FONTANKA

Single deck ship

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 12 ships

 Passenger capacity  
under 65 persons



## NEVA

Double deck ship

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 2 ships

 Passenger capacity  
under 140 persons



## MOSCOW

Double deck ship

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 7 ships

 Passenger capacity  
under 130 persons




## HYDROFOIL

High speed ship

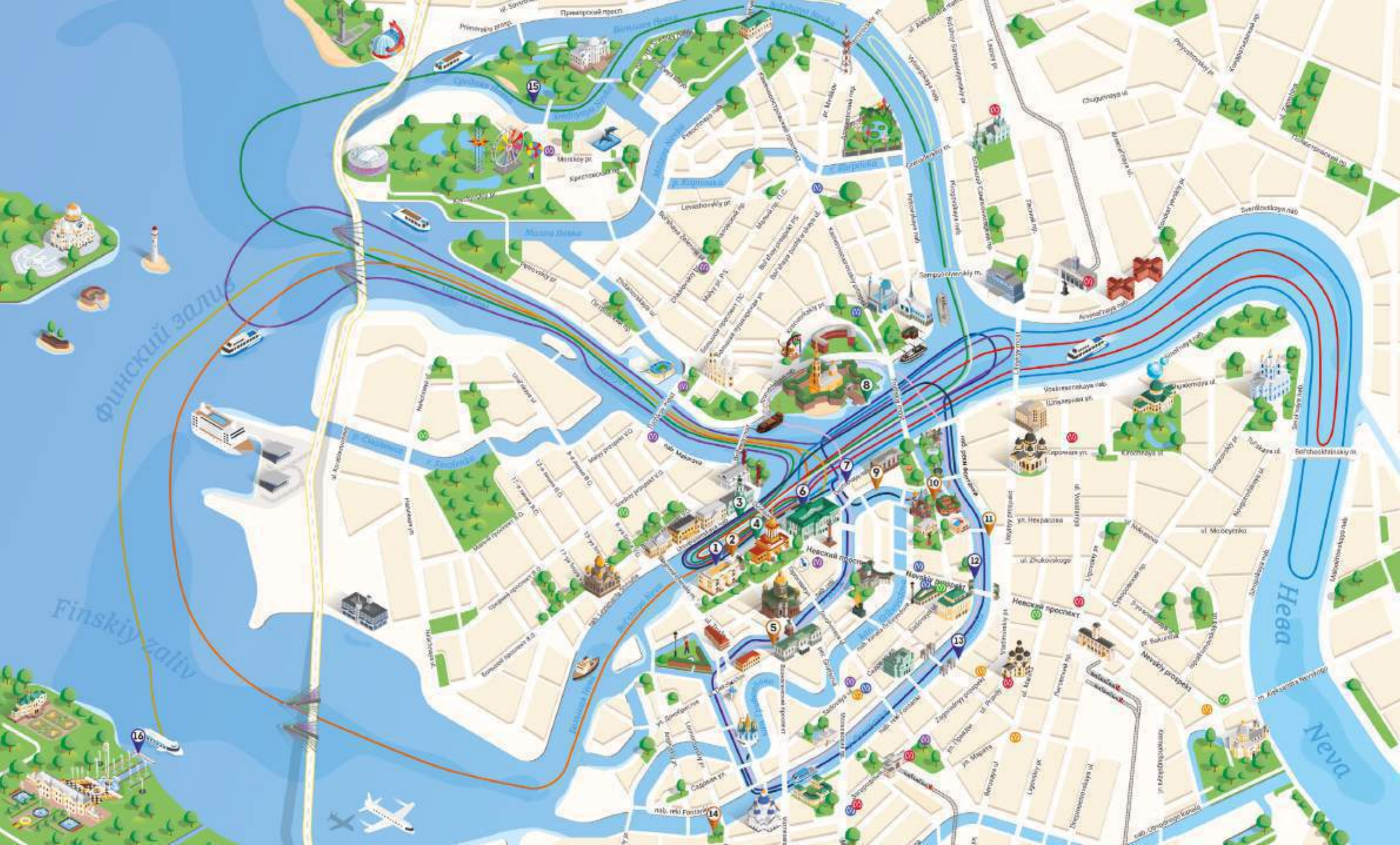
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 6 ships

 Passenger capacity  
under 118 persons







№	Pier's address	Operating shipping company
1	«Senatskaya pier»	Neva Travel Company
2	«Bronze Horseman»	Smolninskoe s.c.
3	«Kunstkamera»	Driver
4	«Admiralty»	Driver
5	«St. Isaak cathedral»	Smolninskoe s.c.
6	«Dvortsovaya pier»	Neva Travel Company
7	«Winter canal»	Neva Travel Company
8	«Peter&Paul cathedral»	Driver
9	«Puchkin museum»	Smolninskoe s.c.
10	«Rossi pavilion»	Smolninskoe s.c.
11	«Sheremetevsky Palace»	Smolninskoe s.c.
12	«Anichkov bridge»	Neva Travel Company
13	«Lomonosov bridge»	Neva Travel Company
14	«Egyptian bridge»	Smolninskoe s.c.
15	«Elagin island»	Neva Travel Company
16	«Peterhof, pier 1 and 7»	Neva Travel Company



# OUR CONTACTS

Our team is always in good mood and ready to provide you with all possible information!

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CEO

Yulia Belenovskaya  
yb@boattour.ru  
+7 (931) 238-94-54

BUSINESS PARTNER  
RELATIONS SPECIALIST

manager@boattour.ru  
+7 (921) 743-72-53

TOURIST SUPPORT

+7 (812) 240-05-18

ADDRESS

Saint-Petersburg,  
Morskoy Slavi square 1,  
office 307

